

Fast, Simple, and Non-Disruptive Technology Refresh. Say Goodbye to the Forklift Upgrade!

For many IT professionals, migrating data is a way of life, as they refresh technology, upgrade hardware, retire applications, and support production workflows. Even so, few IT teams look forward to migrations, as conventional approaches require extensive planning to minimize disruption and can take weeks or months to perform.

StrongLink eliminates the pain, disruption, errors, and guesswork by automating migrations between any storage system. It simplifies upgrades, tech refreshes, reduces professional services, and automates tiering, so projects that that used to take weeks can be completed in just hours.

Transform migration headaches into automated, continuous optimization. Instead of agonizing over migration logistics to minimize user disruption, StrongLink enables IT to focus on the best way to scale-out storage resources, choosing the storage services and tiers that meet the unique needs of the business.

Tech refreshes become autonomous, continuous, and non-disruptive optimization activities, making evergreen data storage a reality. StrongLink's elastic scalability delivers flexibility and immediate ROI, and IT will no longer have to excessively overprovision storage. StrongLink makes forklift upgrades a thing of the past.

Manage data, not storage. StrongLink is both storage aware—connecting all storage resources; and data centric—using metadata to drive granular user-defined policies. StrongLink Autonomous Engines with Data Insights and analytics seamlessly automate data movement and optimize storage resources across platforms, vendors, and cloud. Data is managed in real-time to facilitate workflows and collaboration, SLAs and QoS, while eliminating resource contention issues.

Remove Complexity

- Slash migration time from weeks to days
- Reduce errors through automation
- Add, remove, replace storage without disrupting users and apps

Reduce Costs

- Optimize storage utilization and efficiency at a global scale
- Policy-driven automation reduces IT costs by 50%

Enforce Data Protection

- Single solution for local, network, tape & cloud
- Auditing & file verification
- File versioning
- User access controls

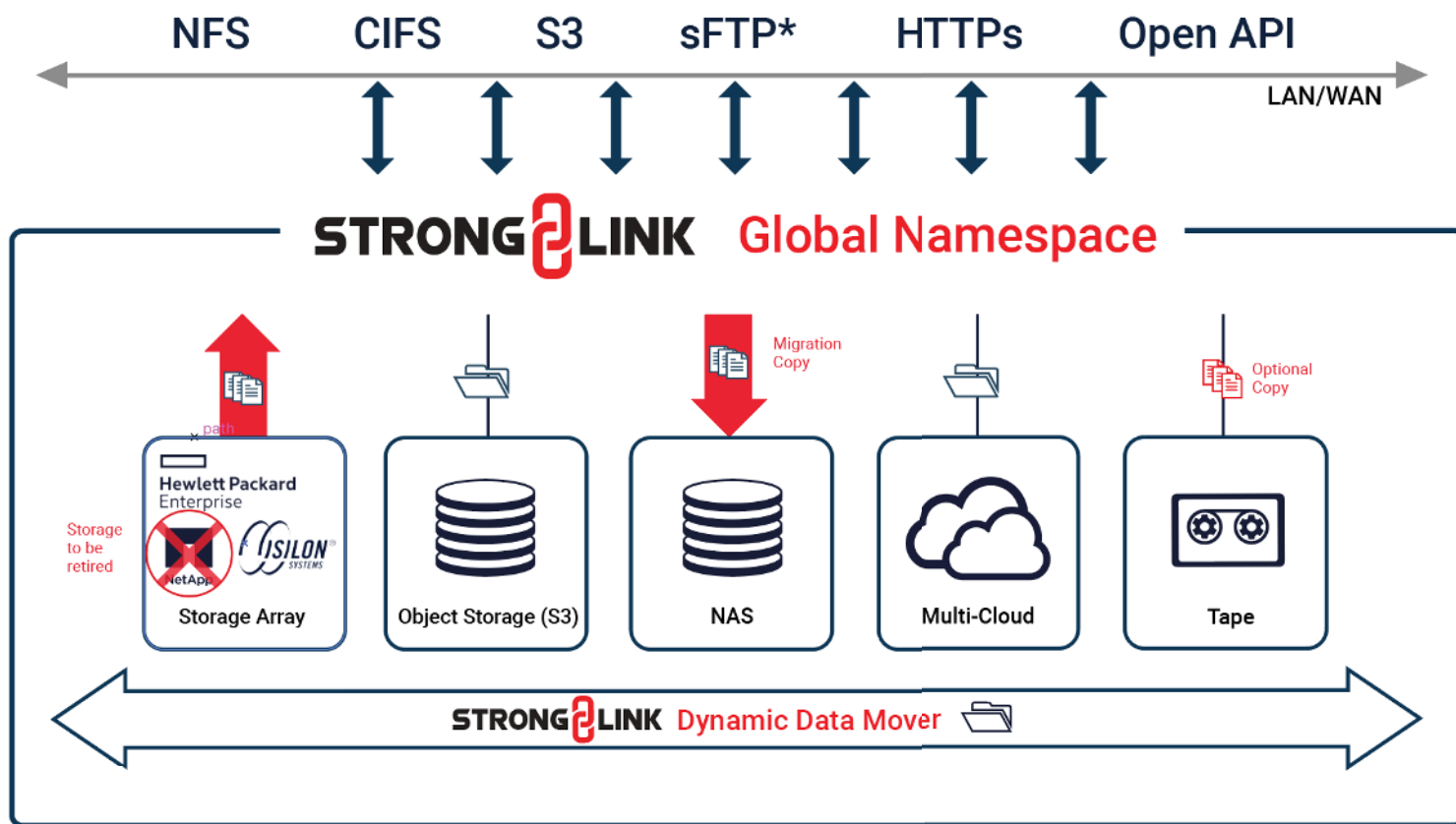


Figure 1. StrongLink ensures copies are migrated from the source storage to new target storage and verified

Requirements

- Retire old storage and add new storage (or replace storage coming off lease)
- No disruption or change to user workflow
- Usage reports on both current and new storage
- Audit trails and verification that all old data from source has been moved to new storage target

Benefits

- Automate migration from old storage to new storage
- Users maintain a persistent view of files during migration - no disruption to users/applications
- Files verified with audit trails
- Data insights provide actionable information & reports on files, network and migration status