

StrongLink Simplifies Data Protection and Ensures Business Continuity

When a storage array goes down, or a required file is unavailable, your business cannot take a vacation. Users must have access to a secondary copy of that file to ensure the business keeps running. This might involve accessing a version of the file or of metadata that was written a minute ago, a week ago, or to restore a replicated off-site copy.

Keep Business Online, All the Time

StrongLink allows users to establish disaster recovery workflows, and to automatically access secondary copies on another array, or in the cloud, or to pull from a file archived on tape. But without workflows that kick in automatically, the only way make this happen is through manual intervention, which is time consuming, costly, and disruptive.

StrongLink enables users to define their specific level of data protection based on the files themselves, this is called data-centric policy management. StrongLink automatically manages, monitors and replicates data by policy, ensuring the right number of copies are maintained across the correct storage locations (file & object stores, cloud or archive). Data is then monitored for long-term data preservation to meet compliance and governance requirements. Users can safely retrieve their own data with one-click access.

Remove Complexity

- Easily apply policies across all data on & off premises
- Data-driven policies automated business continuity & DR
- Single-pane-of-glass copy management
- One click file access

Reduce Costs

- Policy-driven automation reduces IT costs by 50%
- Reduce backup licensing

Enforce Data Protection

- Single solution for local, network, tape & cloud
- Audit trails
- File verification
- File versioning
- User access controls & security

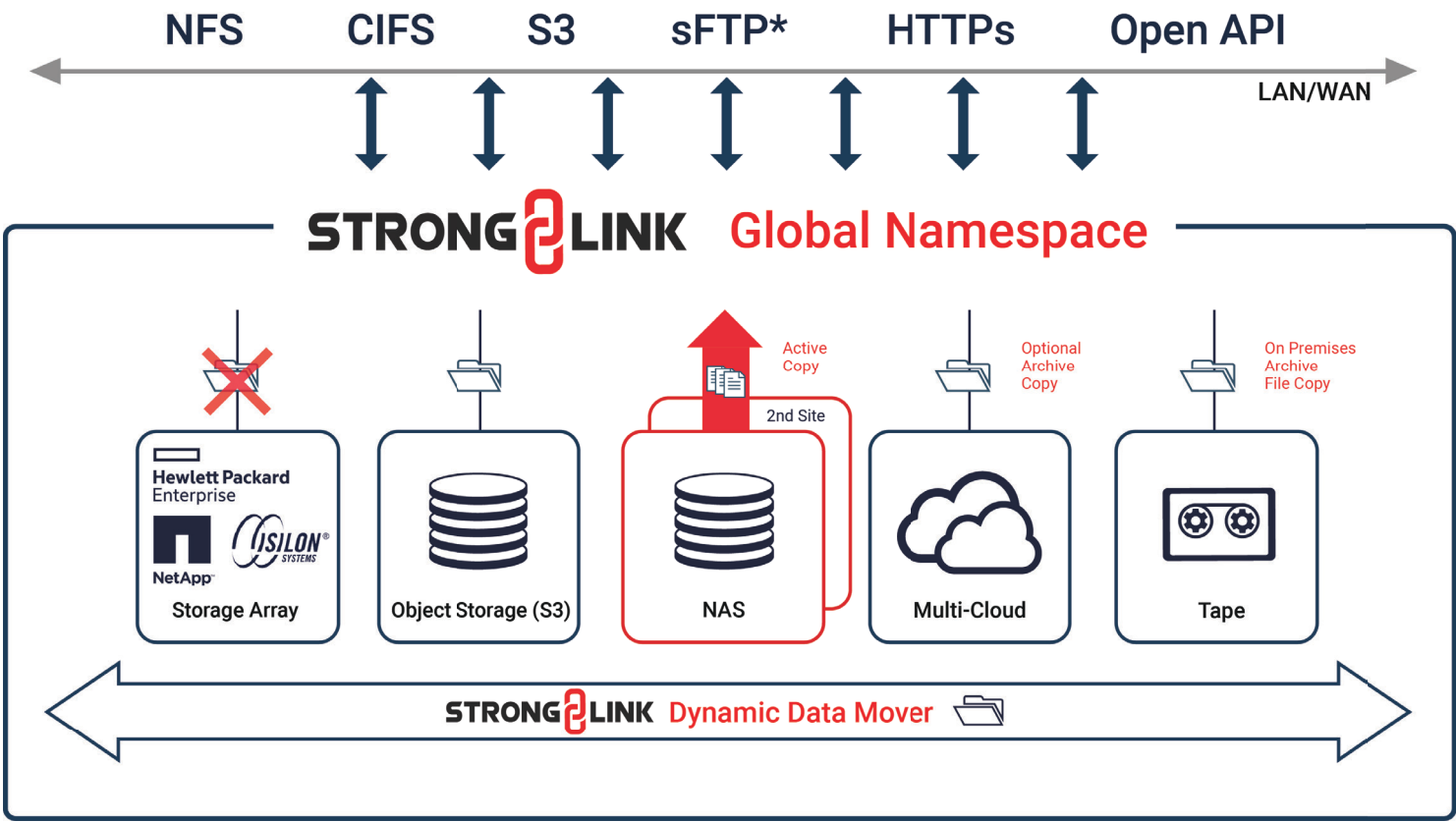


Figure 1. StrongLink ensures that files are accessible and available from more than one source.

- ✓ **Automatically backup any file or object store across heterogeneous storage** based on automated policies.
- ✓ **StrongLink allows users to easily view a complete version history** for metadata, files, and folders, providing a complete picture to changes.
- ✓ **Zero RTO.** StrongLink version exports enable immediate recovery to a previous point in time for authorized users, without the need for IT intervention.
- ✓ **Enable offsite disaster recovery** across multiple sites to enable a global backup strategy for distributed environments

StrongLink Features

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|------------------------|---------------------------------------|----------------|
| ✓ Copy Data Management | ✓ File Duplication | ✓ Audit Trails |
| ✓ File Verification | ✓ Automated data lifecycle management | ✓ Versioning |